



## Appointment of Independent Non-Executive Director

**Dublin, London | 27 April 2021:** C&C Group plc ('C&C' or the 'Group'), a leading, vertically integrated premium drinks company which manufactures, markets and distributes branded beer, cider, wine, spirits and soft drinks across the UK and Ireland, is pleased to announce the appointment of Mr Vineet Bhalla as an Independent Non-Executive Director. Vineet's appointment, effective immediately, follows a thorough recruitment process led by the Nomination Committee, in conjunction with international executive search firm, Audeliss.

Vineet is a highly experienced digital and technology professional, with over 25 years of experience across multiple sectors including, consumer goods, retail, health and defence. Until March 2021, Vineet was Chief Technology Officer and a Senior Vice President of Burberry plc. He previously held global roles for Unilever as Head of IT for their digital marketing and research & development divisions; and had led data-driven and digital transformations at scale. Vineet is also a Non-Executive Director of Moorfields Eye Hospital NHS Foundation Trust and serves as Chair of the Trust's People and Culture Committee.

**Stewart Gilliland, Chairman of C&C Group, commented:** *"On behalf of the Board, I would like to welcome Vineet as an Independent Non-Executive Director. We identified digital transformation as integral to the future growth and development of our business. Vineet's significant expertise and experience in this area brings a necessary skill set to the Board."*

This announcement is made in accordance with Listing Rule 9.6.11.

**ENDS**

### Contacts

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#### About C&C Group plc

C&C Group plc is a leading, vertically integrated premium drinks company which manufactures, markets and distributes branded beer, cider, wine, spirits, and soft drinks across the UK and Ireland.

- C&C Group's portfolio of owned/exclusive brands include: Bulmers, the leading Irish cider brand; Tennent's, the leading Scottish beer brand; Magners the premium international cider brand; as well as a range of fast-growing, super-premium and craft ciders and beers, such as Heverlee, Menabrea, Five Lamps and Orchard Pig. C&C exports its Magners and Tennent's brands to over 40 countries worldwide.
- C&C Group has owned brand and contract manufacturing/packing operations in Co. Tipperary, Ireland and Glasgow, Scotland.
- C&C is the No.1 drinks distributor to the UK and Ireland hospitality sectors. Operating under the Matthew Clark, Bibendum, Tennent's and Bulmers Ireland brands, the Group supplies over 35,000 pubs, bars, restaurants and hotels, and is a key route-to-market for major international beverage companies.
- C&C Group also has a minority investment in the Admiral Taverns tenanted pub group, which owns approximately 1,000 pubs across England & Wales.

C&C Group is a FTSE 250 company headquartered in Dublin and is listed on the London Stock Exchange.