



Directorate Changes

Dublin, London | 29 July 2021: C&C Group plc ('C&C' or the 'Group'), a leading, vertically integrated premium drinks company which manufactures, markets and distributes branded beer, cider, wine, spirits and soft drinks across the UK and Ireland, today announces that two Directors have informed the Board of their intentions to step down over September and October 2021.

Andrea Pozzi, Chief Operating Officer ('COO') and Jim Clerkin, Non-Executive Director, have each decided to step down from their respective Board roles, with effect from 1 September and 27 October 2021 respectively.

The Group is pleased to announce that Andrea will remain with C&C and has agreed to take up the role of managing our combined GB businesses, aligning management structures and guiding us through a significant change programme of simplification and integration. The enlarged GB business will continue to trade under the existing core fascia of Tennent's, Matthew Clark and Bibendum. Andrea brings a wealth of experience to this important position, having previously led the GB business prior to the acquisition of Matthew Clark and Bibendum. C&C will not replace the Executive Director role of COO and current Board responsibilities associated with that position will be fulfilled by the remaining Executive Directors.

In addition, Jim Clerkin has advised the Board that, as a consequence of his increased work responsibilities in the USA, he is finding it increasingly difficult to give the necessary time commitment required as a Non-Executive Director of C&C. After four years on the Board, Jim has taken the decision to step down from his position in October 2021. We would like to thank Jim for his valued contribution and considerable drinks sector experience he has brought to the Board, including his understanding of the North American drinks market.

Andrea Pozzi, Chief Operating Officer of C&C, commented: *"I am excited with the opportunity to lead our enlarged GB business and it is with careful consideration that I felt this role requires my complete focus and dedication. I look forward to driving the next stage of C&C's evolution in the GB market."*

Stewart Gilliland, Non-Executive Chair of C&C, commented: *"I am delighted that Andrea has agreed to lead our enlarged GB business and I would like to thank Andrea for his significant contribution to the Board over the last four years. I would also like to extend my thanks to Jim Clerkin for his valued contribution and the considerable experience he has brought to the Board of C&C over the last four years."*

ENDS

Contacts

C&C Group plc

Patrick McMahon, Chief Financial Officer
Ewan Robertson, Finance and Investor Relations Director
Email: ewan.robertson@candcgroup.com

FTI Consulting

Jonathan Neilan / Paddy Berkery
Tel: +353 86 231 4135 / +353 86 602 5988
Email: CandCGroup@fticonsulting.com

Novella Communications

Tim Robertson
Tel: +44 203 151 7008
Email: TimR@novella-comms.com

About C&C Group plc

C&C Group plc is a leading, vertically integrated premium drinks company which manufactures, markets and distributes branded beer, cider, wine, spirits, and soft drinks across the UK and Ireland.

- C&C Group's portfolio of owned/exclusive brands include: Bulmers, the leading Irish cider brand; Tennent's, the leading Scottish beer brand; Magners the premium international cider brand; as well as a range of fast-growing, super-premium and craft ciders and beers, such as Heverlee, Menabrea, Five Lamps and Orchard Pig. C&C exports its Magners and Tennent's brands to over 40 countries worldwide.
- C&C Group has owned brand and contract manufacturing/packing operations in Co.Tipperary, Ireland and Glasgow, Scotland.
- C&C is the No.1 drinks distributor to the UK and Ireland hospitality sectors. Operating under the Matthew Clark, Bibendum, Tennent's and Bulmers Ireland brands, the Group supplies over 35,000 pubs, bars, restaurants and hotels, and is a key route-to-market for major international beverage companies.
- C&C Group also has a minority investment in the Admiral Taverns tenanted pub group, which owns approximately 1,000 pubs across England & Wales.

C&C Group is a FTSE 250 company headquartered in Dublin and is listed on the London Stock Exchange.